

Dr. John Cullen

Tel. 07972847586

Education

Ph.D. 'National identity in mediated international sport' (2020).

MSc. International Event Management (2015).

PG Cert. Sport Management (2013).

BA (hons) Business Studies (upper second class) (1999).

Current role (2017 – present)

Director of Broadcasting and Planning for World Taekwondo, responsible for the direction and live televised distribution of all global events for the world federation. Working in partnership with the BBC, OBS, Olympic Channel and eOne to deliver sporting and promotional events.

BBC Television commentary:

Live lead commentator at the Olympic Games in 2008, 2012, 2016 and Tokyo 2020

Live lead commentator for Wimbledon Tennis Championships 2018, 2019

BBC 1 Sport Relief live lead in vision commentator 2016.

Olympic Broadcasting Service & Olympic Channel

Live lead commentator for Tennis, Boxing and Taekwondo at the 2014 Youth Olympic Games, 2016 Olympic Games, 2016 World Games, 2017 Gymnaisade and the 2018 Youth Olympics, Tokyo 2020 Olympics and 2020 Paralympics.

Eurosport TV: Lead TV commentator for all Olympic Wrestling events 2010 - present.

Corporate Career.

Atlantic Coast Brewing Ltd. Boston, USA: Distribution Management trainee 97-98. Four Seasons Hotel Tokyo, Japan: Hospitality Management trainee. June – September 99. Mind Safety Ltd: Culture Coach to leading oil and construction companies, 2011-2014.

Academic Career: Glasgow Caledonian University permanent lecturer in International Sport Management (2019 - present).

International Sporting Career

Former GB Team Captain, Competition career www.caledoniantkd.com/john_cullen.htm

FISU World University Games media committee member (2015 – present)

World Taekwondo media committee member (2012- present)

Urban Games & Beach Games development committee member (2020 – present)

Alumnus of the year

<http://www.gcu.ac.uk/alumni/alumniachievementawards/2010winners/>

Winner of three GCU Teaching Awards 2020

<https://www.youtube.com/watch?v=8ETofTINR6w>

